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Asia Pacific Rayon Joins Sustainable Apparel Coalition

Pangkalan Kerinci, July 2, 2020 – Asia Pacific Rayon (APR) announces that it has joined the Sustainable Apparel Coalition (SAC) and will use the group’s sustainability measurement suite of tools, the Higg Index, to drive environmental and social responsibility throughout its supply chain.

With its membership in the SAC, APR joins more than 250 global brands, retailers, and manufacturers, as well as government, non-profit environmental organizations, and academic institutions which are collectively committed to improving supply chain sustainability in the apparel, footwear, and textile industry.



“APR is pleased to join the SAC and we are committed to use the Higg Index suite of tools to measure and improve our sustainability performance and make a positive impact in our operations through continuous improvement. We are keen to partner with SAC members to advance sustainability in the textile industry and achieve the environmental and social transparency in the supply chain,” said Ben Poon, APR Business Head.

In its relationship with the SAC, APR will contribute both data and resources to support the Higg Index, which measures sustainability performance and drives supply chain transparency and decision-making to improve efficiency and sustainability impact. The Higg Index is an indicator-based suite of tools that enables suppliers, manufacturers, brands, and retailers to evaluate materials, products, facilities, and processes based on environmental performance, social labor practices, and product design choices.

“We welcome the addition of APR to the Sustainable Apparel Coalition and look forward to its participation in this industry-wide effort in sustainability,” SAC Executive Director Amina Razvi said. “Having APR as part of the Coalition widens the scope of our impact within the industry and accelerates the change we’re making towards responsible industry actions.”

About the Sustainable Apparel Coalition:

The Sustainable Apparel Coalition (SAC) is an industry-wide group of more than 250 leading apparel, footwear, and textile, brands, retailers, suppliers, service providers, trade associations, nonprofits/NGOs, and academic institutions working to **reduce the environmental and social impacts of products** around the world. Through multi-stakeholder engagement, the SAC seeks to lead the industry toward a shared vision of sustainability built upon **a common approach for measuring and evaluating apparel, footwear, and textile product sustainability performance** that spotlights priorities for action and opportunities for technological innovation. The SAC was incorporated as a 501c(6) nonprofit organization and launched the groundbreaking Higg Index suite of tools in 2011. For more information, visit apparelcoalition.org.

About Asia Pacific Rayon:

Asia Pacific Rayon is the first fully integrated viscose rayon producer in Asia. The factory with 240,000 ton capacity, located in Pangkalan Kerinci, Riau, uses the latest production technology to produce high-quality rayon to meet textile needs. APR is committed to become a leading viscose rayon producer that has the principles of sustainability, transparency and operational efficiency, serves the interests of the community and the country, and provides value to customers. APR is part of the RGE (Royal Golden Eagle) group of resource-based manufacturing companies.

www.aprayon.com

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